

American Society for Virology 44th Annual Meeting Palais des congrès de Montréal Montréal, Québec (CA) July 14 – 17, 2025

Sponsorship Opportunities

Platinum Level Supporter

<u>>CA</u>\$35,000

Benefits include:

- Recognition as a Platinum Supporter on the conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one exhibit attendant registration
- 4 complimentary conference registrations
- Option to provide marketing material for pickup at registration

Gold Level Supporter

CA\$28,000

Benefits include:

- Recognition as a Gold Supporter on the conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one exhibit attendant registration
- 3 complimentary conference registrations
- Option to provide marketing material for pickup at registration

Silver Level Supporter

CA\$21,000

Benefits include:

- Recognition as a Silver Supporter on the conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space, includes one exhibit attendant registration
- 2 complimentary conference registrations
- Option to provide marketing material for pickup at registration

Bronze Level Supporter

CA\$14,000

Benefits include:

- Recognition as a Bronze Supporter on the conference website, signage, slides, mobile app, and in the program book
- Tabletop exhibit space, includes one exhibit attendant registration
- 1 complimentary conference registration
- Option to provide marketing material for pickup at registration

Symposium Sponsor

CA\$11,500

Provide support for one of the plenary or satellite symposia attended by all registrants each morning of the conference. Benefits include:

- Recognition as a Symposium Sponsor on the conference website, signage, slides, mobile app, and in the program book
- 1 complimentary conference registration
- Option to provide marketing material for pickup at registration
- Four sponsorships available at this level



Keynote Speaker Sponsor

CA\$7,000

Provide support for the Keynote Speaker whose talk is attended by all registrants on the first day of the conference. Benefits include:

- Recognition as the Keynote Sponsor on the conference website, signage, slides, mobile app, and in the program book
- One sponsorship available at this level
- Option to provide marketing material for pickup at registration

ASV Awardee Sponsor

CA\$5,500

Provide support for ASV Awardees attending the annual meeting, including Global Scholar Award recipients, Ann Palmenberg Junior Investigator Awardees, and trainee travel awardees.

Benefits include:

- Sponsor acknowledgment on the conference website, signage, slides, mobile app, and in the program book
- Special photo opportunity to highlight your organization's sponsorship
- 1 complimentary insert in the conference delegate packets
- Multiple sponsorships available at this level
- Option to provide marketing material for pickup at registration

ASV Speaker Sponsor

CA\$4,500

Provide support for a Plenary, Satellite, State-of-the-Art or special event speakers. Benefits include:

- Recognition as Sponsor of an individual speaker on the conference website, signage, slides, mobile app, and in the program book
- Multiple sponsorships available at this level

ASV Onsite Childcare Sponsor

CA\$3,500

Provide support for onsite childcare during the Annual Meeting. Childcare is provided by a third-party company contracted by ASV. This enables attendance by virologists who are balancing families and careers. This enables attendance by virologists with families.

Benefits include:

- Sponsor acknowledgment on the conference website, signage, slides, mobile app, and in the program book
- Multiple sponsorships available at this level

Unrestricted Gifts CA\$700+

General fund to support the annual meeting Benefits include:

- Sponsor acknowledgment on the conference website, signage, slides, mobile app, and in the program book
- Multiple sponsorships available at this level