



# American Society for Virology

**American Society for Virology 43<sup>rd</sup> Annual Meeting**  
***Greater Columbus Convention Center, Columbus, Ohio***  
**June 24 – 28, 2024**

## ***Sponsorship Opportunities***

### **Platinum Level Supporter**

**≥\$25,000**

Benefits include:

- Recognition as a Platinum Supporter in all conference materials, plus prominent signage at the conference
- Your corporate or institution logo on the mobile app, official conference website, and the ASV Annual Meeting homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one exhibit attendant registration
- 3 complimentary inserts in the conference delegate packet
- 4 complimentary conference registrations

### **Gold Level Supporter**

**\$20,000**

Benefits include:

- Recognition as a Gold Supporter in all conference materials, plus prominent conference signage
- Your corporate or institution logo on the mobile app, official conference website, and the ASV Annual Meeting homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space in a prominent location on the exhibit floor, includes one exhibit attendant registration
- 2 complimentary inserts in the conference delegate packet
- 3 complimentary conference registrations

### **Silver Level Supporter**

**\$15,000**

Benefits include:

- Recognition as a Silver Supporter in all conference materials, plus prominent conference signage
- Your corporate or institution logo on the mobile app, official conference website, and the ASV Annual Meeting homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space, includes one exhibit attendant registration
- 1 complimentary insert in the conference delegate packet
- 2 complimentary conference registrations

### **Bronze Level Supporter**

**\$10,000**

Benefits include:

- Recognition as a Bronze Supporter in all conference materials, plus prominent conference signage
- Your corporate or institution logo on the mobile app, official conference website, and the ASV Annual Meeting homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space, includes one exhibit attendant registration
- 1 complimentary insert in the conference delegate packets
- 1 complimentary conference registrations



## Plenary Symposium Sponsor

**\$8,500**

Provide support for one of the plenary symposia attended by all registrants each morning of the conference.

Benefits include:

- Recognition as a Plenary Symposium Sponsor in all conference materials. The ASV Council will select and approve the Plenary Speakers for an entire morning Plenary Symposium. Donor will be able to prioritize the Plenary Symposium they would sponsor.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- 1 complimentary insert in the conference delegate packet
- 1 complimentary conference registration
- Four sponsorships available at this level

## Plenary or State-of-the-Art Speaker Sponsor

**\$3,000**

Provide support for a Plenary Symposium Speaker or State-of-the-Art Speaker.

Benefits include:

- Recognition as Sponsor of an individual Plenary or State-of-the-Art Speaker in all conference materials. The ASV Council will select and approve speakers. Donor will be able to prioritize the Speaker they wish to sponsor.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

## Global Scholar Sponsor

**\$3,000**

Provide support for travel, registration, and accommodation costs for an attendee from an underserved region of the world. This funding will make it possible for global scholars to come and participate in this scientific event that they could not otherwise afford. Awardees will be required to submit an abstract and give an oral or poster presentation. The American Society for Virology will be responsible for the selection of these global scholars and assignment of their abstract in the program.

Benefits include:

- Sponsor acknowledgment in mobile app and meeting program
- Special photo opportunity to highlight your organization's sponsorship
- 1 complimentary insert in the conference delegate packets
- Multiple sponsorships available at this level

## Satellite Symposium Sponsor

**\$3,000**

General fund to support any of the pre-meeting Satellite Symposia

Benefits include:

- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program and during the Satellite Symposium
- Multiple sponsorships available



## **ASV Onsite Childcare Sponsor**

**\$2,500**

Provide support for onsite childcare during the Annual Meeting. Childcare is provided by a third-party company contracted by ASV. This enables attendance by virologists who are balancing families and careers. This enables attendance by virologists with families.

Benefits include:

- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

## **Career Development, Education, and Communication**

**\$2,000**

Benefits include:

- Recognition as a Career, Education, Communications Special Workshop, or TWiV Podcast Sponsor in all conference materials. The ASV Council will select and approve these events. Donors will be able to prioritize which event(s) they wish to sponsor.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

## **Ann C. Palmenberg Junior Investigator Award Sponsor**

**\$2,000**

Provides support for Junior Investigator Awardee expenses to attend the ASV Annual Meeting. The ASV Council will be responsible for the selection of these two awardees.

Benefits include:

- Recognized Award sponsor in all conference materials
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

## **Trainee Travel Award Sponsor**

**\$1,500**

The ASV Council will be responsible for the selection of these awardees. This amount covers travel awards for three trainees.

Benefits include:

- Recognized Award sponsor in all conference materials
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

## **Unrestricted Gifts**

**\$500+**

General fund to support the annual meeting

Benefits include:

- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program