



American Society for Virology

American Society for Virology 41st Annual Meeting
Monona Terrace, Madison, WI
July 16-20, 2022

Sponsorship Opportunities

Platinum Level Supporter

≥\$25,000

Benefits include:

- Recognition as a Platinum Supporter in all conference materials, including opening page of the web-based conference mobile app and prominent signage at the conference
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space in a prominent location on the exhibit floor
- 3 complimentary inserts in the conference delegate packet
- 5 complimentary conference registrations

Gold Level Supporter

\$20,000

Benefits include:

- Recognition as a Gold Supporter in all conference materials, plus prominent conference signage
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space in a prominent location on the exhibit floor
- 2 complimentary inserts in the conference delegate packet
- 4 complimentary conference registrations

Silver Level Supporter

\$15,000

Benefits include:

- Recognition as a Silver Supporter in all conference materials, plus prominent conference signage
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space
- 1 complimentary insert in the conference delegate packet
- 3 complimentary conference registrations

Bronze Level Supporter

\$10,000

Benefits include:

- Recognition as a Bronze Supporter in all conference materials, plus prominent conference signage
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Slide acknowledgment at the opening session and at each day's general session
- Tabletop exhibit space
- 1 complimentary insert in the conference delegate packets
- 2 complimentary conference registrations

Plenary Symposium Sponsor

\$8,500

Provide support for one of the plenary symposia attended by all registrants each morning of the conference.

Benefits include:

- Recognition as a Plenary Symposium Sponsor in all conference materials. The ASV Council will select and approve the Plenary Speakers for an entire morning Plenary Symposium. Donor will be able to prioritize the Plenary Symposium they would sponsor.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- 1 complimentary insert in the conference delegate packet
- 1 complimentary conference registration
- Four sponsorships available at this level

Keynote Speaker Sponsor

\$5,000

Provide support for the Keynote Speaker whose talk is attended by all registrants on the first day of the conference.

Benefits include:

- Recognition as the Keynote Sponsor in all conference materials. The ASV Council will select and approve the Keynote Speaker.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Special photo opportunity to highlight your organization's sponsorship
- One sponsorship available at this level

Plenary or State-of-the-Art Speaker Sponsor

\$3,000

Provide support for a Plenary Symposium Speaker or State-of-the-Art Speaker.

Benefits include:

- Recognition as Sponsor of an individual Plenary or State-of-the-Art Speaker in all conference materials. The ASV Council will select and approve speakers. Donor will be able to prioritize the Speaker they wish to sponsor.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

Global Scholar Sponsor

\$3,000

Provide support for travel, registration, and accommodation costs for an attendee from an underserved region of the world. This funding will make it possible for a limited number of delegates to come and participate in this scientific event that they could not otherwise afford. Delegates will be required to submit an abstract and give an oral or poster presentation. The American Society for Virology will be responsible for the selection of these delegates and assignment of their abstract in the program.

Benefits include:

- Sponsor acknowledgment in mobile app and meeting program
- Special photo opportunity to highlight your organization's sponsorship
- 1 complimentary insert in the conference delegate packets
- Multiple sponsorships available at this level

Coffee Break during Plenary Symposium Sponsor

\$2,500

Provide support for refreshments during one of the Plenary Symposia attended by all registrants each morning of the conference.

Benefits include:

- Recognition as Sponsor of the coffee break during one of the plenary symposia with specialized signage in the refreshment area during the coffee break. ASV conference organizers will plan and provide refreshments.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Four sponsorships available at this level

Career Development, Education, and Communication

\$2,000

Benefits include:

- Recognition as a Career, Education, Communications Special Workshop, or TWiV Podcast Sponsor in all conference materials. The ASV Council will select and approve these events. Donors will be able to prioritize which event they wish to sponsor.
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

Ann C. Palmenberg Junior Investigator Award Sponsor

\$1,500

The ASV Council will be responsible for the selection of these two awardees.

Benefits include:

- Recognized Award sponsor in all conference materials
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Two sponsorships available at this level

Trainee Travel Award Sponsor

\$1,500

The ASV Council will be responsible for the selection of these awardees. This amount covers travel awards for three trainees.

Benefits include:

- Recognized Award sponsor in all conference materials
- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program
- Multiple sponsorships available at this level

Satellite Symposium Sponsor

Any amount

General fund to support any of the pre-meeting Satellite Symposia

Benefits include:

- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program and during the Satellite Symposium
- Multiple sponsorships available

Unrestricted Gifts

Any amount

General fund to support the annual meeting

Benefits include:

- Your corporate or institution logo on the mobile app, official conference website, and the ASV homepage with a link back to your site
- Sponsor acknowledgment in mobile app and meeting program