



American Society for Virology

American Society for Virology 40th Annual Meeting Virtual - July 19 - 23, 2021

Sponsorship Opportunities

Platinum Level Supporter

≥\$25,000

Benefits include:

- Recognition as a Platinum Supporter in all conference materials, plus prominent advertising on the virtual meeting site
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- Acknowledgment at the opening session and at each day's general session
- Virtual vendor "booth" during the ASV virtual meeting
- 5 complimentary conference registrations

Gold Level Supporter

\$20,000

Benefits include:

- Recognition as a Gold Supporter in all conference materials, plus prominent advertising on the virtual meeting site
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- Acknowledgment at the opening session and at each day's general session
- Virtual vendor "booth" during the ASV virtual meeting
- 4 complimentary conference registrations

Silver Level Supporter

\$15,000

Benefits include:

- Recognition as a Silver Supporter in all conference materials, plus prominent advertising on the virtual meeting site
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in meeting program
- Acknowledgment at the opening session and at each day's general session
- Virtual vendor "booth" during the ASV virtual meeting
- 3 complimentary conference registrations

Bronze Level Supporter

\$10,000

Benefits include:

- Recognition as a Bronze Supporter in all conference materials, plus prominent advertising on the virtual meeting site
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- Acknowledgment at the opening session and at each day's general session
- Virtual vendor "booth" during the ASV virtual meeting
- 2 complimentary conference registrations

Plenary Symposium Sponsor

\$8,500

Provide support for one of the plenary symposia attended by all registrants each morning of the conference.

Benefits include:

- Recognition as a Plenary Symposium Sponsor in all conference materials. The ASV Council will select and approve the Plenary Speakers for an entire morning Plenary Symposium. Donor will be able to prioritize the Plenary Symposium they would sponsor.
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- 1 complimentary conference registration
- Four sponsorships available at this level

Keynote Speaker Sponsor

\$5,000

Provide support for the Keynote Speaker whose talk is attended by all registrants on the first day of the conference.

Benefits include:

- Recognition as the Keynote Sponsor in all conference materials. The ASV Council will select and approve the Keynote Speaker.
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- One sponsorship is available at this level

Global Scholar Sponsor

\$2,500

Provide support for registration costs for attendees from an underserved region of the world. This funding will make it possible for a limited number of delegates to participate in this scientific event that they could not otherwise afford.

Delegates will be required to submit an abstract and give an oral or poster presentation. The American Society for Virology will be responsible for the selection of these delegates and assignment of their abstract in the program.

Benefits include:

- Sponsor acknowledgment in the meeting program
- Multiple sponsorships available at this level

Career Development, Education, and Communication

\$2,000

Benefits include:

- Recognition as a Career, Education, Communications Special Workshop, or TWiV Podcast Sponsor in all conference materials. The ASV Council will select and approve these events. Donor will be able to prioritize which event they wish to sponsor.
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- Multiple sponsorships available at this level

Ann C. Palmenberg Junior Investigator Award Sponsor

\$1,500

The ASV Council will be responsible for the selection of these two awardees.

Benefits include:

- Recognized Award sponsor in all conference materials
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- Two sponsorships available at this level

Student/Postdoc Travel Award Sponsor

\$1,500

The ASV Council will be responsible for the selection of these awardees. This amount covers travel awards for several trainees.

Benefits include:

- Recognized Award sponsor in all conference materials
- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program
- Multiple sponsorships available at this level

Satellite Symposium Sponsor

Any amount

General fund to support any of the pre-meeting Satellite Symposia

Benefits include:

- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program and during the Satellite Symposium
- Multiple sponsorships available

Unrestricted Gifts

Any amount

General fund to support the annual meeting

Benefits include:

- Your corporate or institution logo on the official conference website and the ASV homepage with a link back to your site
- Sponsor acknowledgment in the meeting program